

## Doosan Forklift Part

Doosan Forklift Parts - Doosan Infracore Company Ltd. is an international and intercontinental corporation which consists of Defense Industry Products, Industrial Vehicles, Diesel Engines, Automation Systems, Machine Tools and Construction Equipment.

Their United States partner, Doosan Infracore America Corporation, situated in Suwanee, Georgia houses a 170,000 square foot manufacturing facility, home to a Compact Equipment and Construction division. Cleveland, Ohio houses the Lift Truck division, and West Caldwell, New Jersey has a Machine Tool department. The U.S. headquarters in Georgia facilitates a first rate parts operation capable of supplying an excess of 25,000 line items to support Lift Truck, Compact Equipment, Machine Tool and Construction consumer needs.

There are well over 220 Doosan service and sales locations operating in Canada and the United States. Furthermore, there are more than 90 independent sellers moving forklift materials and materials handling equipment. This network permits Doosan Infracore America to aggressively compete in this competitive market. The forklift product line impressively comprises of 63 distinctive products consisting of 82 various battery and engine configurations of Electric-powered and Internal Combustion lift trucks. Capacities of these numerous vehicle designs range from 3,000 to 33,000 lbs. All trucks are manufactured in an ISO 9001 certified facility.

Doosan Infracore America is the fastest developing forklift and lift truck corporation in the North American marketplace, due to its excellent level of product performance and their consistently high level of consumer support and service given to all Doosan Infracore Lift Truck users. The U.S. forklift division located in Cleveland has a professional team knowledgeable in Sales, Purchasing, Advertising, Logistical and Technical Support.

Korea's initial home-based lift truck marketplace was an open-import enterprise. In the 1960's, Korea Machinery Co. Ltd. began to import assembled forklifts as part of a nationwide equipment expansion project. Initial sales of this industrialized equipment focused on large business communities, the armed forces and on state-run companies. This eventually led to a unification with Daewoo Heavy Industries Ltd. In 1976, the Forklift Division begun trade operations throughout Korea to service and sell this heavy equipment. By 1978, a lift truck manufacturing plant was successfully completed. Continuous technical instruction became the new focus for enhancing quality and product development.

Home-based forklift business for Daewoo started in 1967 and grew to an astonishing 90% market share in Korea. By the 1980's, Daewoo's advanced technological improvements combined with sales success placed them in a situation of substantial growth of their forklift operations.

Caterpillar Industrial Inc. of the U.S. in 1981, proposed a joint venture project to help them in the highly competitive North American materials handling market. This project proved highly successful for Daewoo and their forklift product sales expanded greatly. In 1984, the company completed construction of a new facility to help in manufacturing high end value-added goods for export. In 1993, the corporation had a global sales system and started exporting designs they had developed through in-house technology, as an sovereign brand. Certifications were then acquired from CE of Europe, UL of the United States and ISO 14001 and ISO 9001, securing expansion possibilities into international markets.